

# ABSTRACT

In display apparatus and method for an automotive vehicle in which an image display is mounted, a road map data image is stored in a storage medium, a mark representing the present position of the vehicle is superimposed on the road map data image, the road map data image is rotated on an image screen of the image display in accordance with a traveling direction of the vehicle while displaying the road map data image on an image screen of the image display, and a display form of the displayed road map data image is varied between a region of the road map data image which is near to a displayed position at which the vehicle is present and another region thereof which is remote from the displayed position thereof while rotating the road map data image on the image screen of the image display section.

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